

## **Sponsor and Exhibition opportunities**

## 23rd International Council on Alcohol, Drugs and Traffic Safety (ICADTS) Conference – T2022

28-31 August 2022, De Doelen, Rotterdam, The Netherlands

Based on the hybrid structure we have developed a scheme for sponsoring T2022, by a twostep approach:

1. Starting with the Basic Level module at €5000 (for all sponsors the same);

In person
Identification and recognition on all printed conference materials
Logo on "Thank you" banner during congress
Half page ad in digital Program Book
Organisation profile in digital Program book and on T2022.org website - 75 words
Organisation logo and hyperlink on T2022.org website
Exhibitor booth space 6 m2 (3x2)
Online
Identification and recognition on all online material
Logo on start page of the virtual environment of the conference
Virtual sponsor booth (link to promo movie or material)
Virtual Q&A session





2. Adds-on for the Second Level module, with various "toppings" to be selected for a preferred in-person and on-line interactivity with congress participants.

In person		
Customized sponsor activity at Gala Dinner IN conjunction with organizing committee	€5000	
Organisation of a Lunch symposium in conjunction with organizing committee	€3000	
Sponsor of Conference lounge area	€3000	
Single-color logo on congress lanyard	€2000	
Company logo on volunteer clothing & volunteer lounge	€2500	
One page ad in Digital Program Book (instead of 1/2 page basic)	€2000	
Organisation profile in digital Program book and on T2022.org website - 250 words (instead of 75 words)	€2000	
Organisation profile in digital Program book and on T2022.org website - 175 words (instead of 75 words)	€1500	
Organisation profile in digital Program book and on T2022.org website - 125 words (instead of 75 words)	€1000	
Online		
Organize and moderate an online panel or breakout session	€2500	
Giving name to virtual room	€2500	
Appearance in loop with promotional videos before opening and closing ceremony	€2500	
Appearance in loop with promotional videos during (long) breaks	€2500	
Chat function in virtual sponsor booth	€2000	
Logo on holding slide during lunch and coffee breaks	€2000	
Logo visible during welcome speech	€2000	
Logo visible during closing ceremony	€1500	
Logo visible during award session	€1500	

Based on your preferred sponsorship you can derive at a Gold (>  $\leq 25,000.00$ ), Silver (>  $\leq 15,000.00$ ) or Bronze (>  $\leq 10,000.00$ ) status. This will allow you to invite respectively, three, two or one extra guest(s) with free registration for attending the scientific program.





For further details on the opportunities available please contact the ICADTS T2022 Sponsorship Secretariat.

## **Sponsorship Secretariat**

P.O. Box 77 3480 DB Harmelen The Netherlands E: <u>t2022@congressbydesign.com</u> T: + 31 88 0898101



